

Media Release

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Swystun Enters Race to Become Mayor of Saskatoon

Former City Councillor Lenore Swystun has placed her name on the ballot to become Saskatoon's next Mayor on October 25, 2006.

"Saskatoon is a great city, but we can do better," said mayoral candidate Swystun. "The role of Mayor is more crucial now than ever before. We are at a crossroads and need positive and inclusive ways of turning our ideas into actions."

"This is one of the most important decisions I've ever made," said Swystun. "It stems from my deep commitment to community service and to the value and respect I have for the role municipal government plays in our daily lives."

Inspired by thousands of conversations with citizens, Swystun believes that we need to push ourselves to achieve a great city—one that is safe, friendly and renowned for its environmental, cultural and social innovation as much as its business and science innovation.

"My pledge is to be a mayor who'll work for fairness, opportunity and prosperity for all citizens," Swystun said. "Saskatoon can be the economy of choice for new and local business development, but we must be innovative and diversify. Economic development is about more than creating jobs—it's about creating a great place where people want to live."

Swystun, 41, grew up at her family's homestead on the shores of Redberry Lake, where her father's 25 years of community service inspired Lenore to become an elected representative, community developer and small business owner. Lenore has spent more than 20 years in Saskatoon, working in community, urban and regional economic development.

Swystun is a graduate of the University of Saskatchewan with a Master's Degree in Sociology. She has volunteered on more than a dozen local committees and boards and is involved in international development work.

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